

CSR JOURNEY

2017-2018




HETERO

SHAPING
A SUSTAINABLE
FUTURE.

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Chairman's Note

25 years of unflinching commitment in building sustainable communities.

We at Hetero cherish Corporate Social Responsibility like none other. It was ingrained in our value system early from the day we began our journey. Today, as I look back over these 25 years, a great feeling of pride and accomplishment overwhelms me. Thanks to our focused CSR efforts which actualised thousands of empowered communities that in turn are contributing to nation's progress.

I am delighted to share that our last year's performance on CSR front has been so gratifying that it made our 25th anniversary year truly special in more ways than one.

Firstly, the allocated budget for CSR programmes has seen a three-fold increase. Secondly, our outreach programmes got initiated in new geographies faraway from our operational presence. Last but not the least and also the best, our years of efforts have come to fruition with self-sustainability driving the future of communities we fostered. This development, while marks an end to hand-holding, highlights Hetero's unflinching commitment to strengthening communities from within and without.

Today, with Hetero well-positioned to inspire a future that abounds with growth and prosperity, I am certain that we will be helping more and more communities to progress on the path of sustainable development.

Dr. B. P. S. Reddy

Chairman

Hetero Group of Companies





CSR Journey



Dr. Vamsi Krishna Bandi
Managing Director



Dr. K. Ratnakara Reddy
Director



J. Sambhi Reddy
Director



Dr. C. Mohana Reddy
Director



K.V. Bhaskara Reddy
Director

A journey that signifies true community care.

Hetero is a strong proponent of Corporate Citizenship and believes in giving back to the society in every possible way. It has never been an enforced obligation for us but a cherished ideal which we wholeheartedly embraced since our inception.

In 25 years of our long and successful journey, we worked closely with communities we are a part of to bring about lasting and sustainable change in their lives. While treating communities as our extended family, we are ensuring that our outreach efforts cater to holistic welfare and development. The measures we invest in range from education, infrastructure, water, health and environment among a host of others which are contributing immensely to our mission of inspiring overall development.

The enormous increase in the scale of our operations and operational footprint has mandated us to create fool-proof delivery systems that ensure transparency and accountability. We have been highly successful on this front as we were able to

streamline our systems which are resulting in effective last mile delivery. The introduction of social audits at the community level in the last financial year is yet another of our major step in this direction.

We are extremely delighted to inform that all our efforts brought about perceptible change on the ground thus opening the doors to better opportunities and a healthy future.

And more gratifying to us is the fact that the communities touched by us across the country acknowledge the efforts of Hetero in reshaping their destinies.

Today, Hetero celebrating its 25th Anniversary Year and imbued with a renewed sense of purpose is glad to reaffirm its commitment to the greater social good in all times to come.



EDUCATION



Anganwadi, Kurkumbh, Pune

Empowerment through
education!

At Hetero, we recognise the importance of education in shaping a truly empowered society. We made the domain of education and particularly child education occupy a high seat in our CSR priorities.

By consistently stepping up the scope and scale of our efforts we were able to identify and meet the needs of communities emerging from time to time. What started off as a mission to support school education grew in magnitude over the years to fulfil the aspirations of Graduation and Post-Graduation education as well.

We support the cause of education through a wide range of initiatives that are spreading the light of knowledge and the hope for a bright future.

School Education:

'Catch them Young' is the mantra that guides our education initiatives. Owing to which, we continue to lay emphasis on school education. Apart from contributing to our goal of shaping a largely literate society, our initiatives were successful in nudging bright children to pursue higher education and become a part of our

nation's diverse talent pool.

As a part of our making our efforts sustainable we follow a four-dimensional approach which incidentally also helps us cater to on the ground concerns on a comprehensive note.

4-dimensional framework

Stakeholder Sensitisation

Undertaking parent & student sensitisation programmes to drive home the importance of child education.

01

Creating an enabling environment

Facilitating congenial environment for learning and equipping children with all the requisite learning aids.

- Distribution of uniforms, books & stationery free of cost
- Free education for the needy
- Renovation/ Building of schools
- Building toilets
- Equipping schools with modern learning aids
- Distribution of sports materials to schools
- Building of Anganwadis & supporting nutrition initiatives

02

Encouraging Merit

Motivating students to aspire for more achievements.

- Awards for meritorious students
- Financial support for merit students to pursue higher education

04

Making quality teaching resources accessible

Imparting training to qualified local resources (Vidya Volunteers) and extending financial support for overcoming the lack of quality teachers.

03

Outcomes:

The direct outcome of this effort was the increase in student enrolment, decrease in child labour, lower dropout rates and considerable pupils' strength getting promoted to higher classes. Also, best-in-class education is made accessible for children through 'Vidya Volunteers'.

Financial Year Highlights:

Infrastructure Focus:

This financial year we have laid extensive focus on reviving the infrastructure of identified educational institutions on a mission mode. We have taken up construction of classrooms at various locations like Ootla, built compound walls, had walls painted and constructed a water sump for schools in Bonthapally among other activities.

The highlight of this year though remains the construction of a wholly new building of a Junior College at Jinnaram replacing the old one.

Pre-schools and Kindergartens

This year we have facilitated the initiation of pre-schools and Kindergartens in 4 villages as a part of our ongoing mission to make our education outreach programs cover all stages of formal education - from KG to PG.

Value-based Education & Soft Skill Enhancement:

Realising the need for complementing modern education with values and soft skills to shape achievers out of students, we have partnered with Lead India Foundation in Khammam and Kothagudem to train the students on these specific aspects. Many students from various schools and colleges of the region have benefited from these tailor made courses.

Training of Trainers

With the quality of teaching impacting the quality of learning, the number of TOT (Training of Trainer) Workshops conducted has considerably increased in comparison to the last financial year.

The objective of these sessions conducted under the aegis of best trainers is to equip the teaching fraternity with modern instruction techniques thereby helping them to hone their teaching capabilities.

Beneficiaries in Numbers:

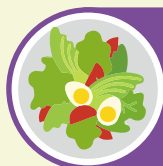


Education Support

32

Vidya Volunteers

2,903



Nutrition

13,008

Infrastructure

1,319



Uniforms, Books & Bags

13,179

SSC Reading Material

3,246



Merit Awards

56



DRINKING WATER



Jangampeta, Bonthapally, Unit-IV

Water for a thirsty world!

Water is one of the key constituents of our CSR endeavours. Besides achieving absolute water supply at operational front with zero-discharge plants, we also have been in the forefront of making water available to the deprived communities bordering our facilities.

Over these two and a half decades have inspired a range of initiatives that have enabled easy access to safe and clean drinking water to thousands. In addition to quenching thirst, our measures are preserving the health of communities by preventing water borne diseases.

This financial year, our efforts took a quantum leap in terms of innovation, resource allocation and the number of projects executed. While regular

initiatives like Community Bore Wells, Community RO Plants, Pipelines, Overhead Tanks and Water Tankers etc., have significantly increased, three major developments stand out as the highlights of this year.



Amaravathi



Amaravathi

Financial Year Highlights:

19 villages, 16,776 people, 1 incredible project.

Partnering NTR Trust in commissioning a Mega RO Plant at Amaravathi.

Hetero has partnered with NTR Trust's endeavour of commissioning a Mega RO Plant in Andhra Pradesh's capital city of Amaravathi in Guntur district.

This ambitious project is envisaged to supply safe and clean drinking water to about 19 villages neighbouring Amaravathi benefitting over 16,776 people. This state-of-the-art mother plant is a technological marvel having a water purification rate of 10 KL/hour.

In recognition of Hetero's contribution towards this humane endeavour, our beloved CMD Dr B.P.S. Reddy was grandly felicitated on the eve of this plant's inauguration on 20th June 2017 by Hon'ble CM of Andhra Pradesh Sri N. Chandrababu Naidu.

Smart Card technology for Smart Water Use.

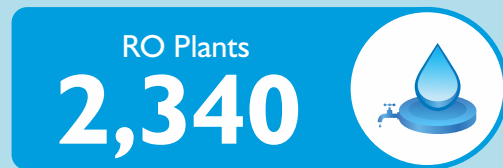
Hetero has introduced Water Vending Machines (RO plants outfitted with vending technology) and smart card technology for regulating the quantity of drinking water supplied to households in prominent villages of Amaravathi (Guntur Dist.) and Choutuppal (Yadadri Bhuvanagiri Dist.).

By adopting these Water Vending Machines also popularly known as ATWs, we are ensuring equitable distribution besides promoting responsible water consumption among stakeholders.

Water at Doorstep

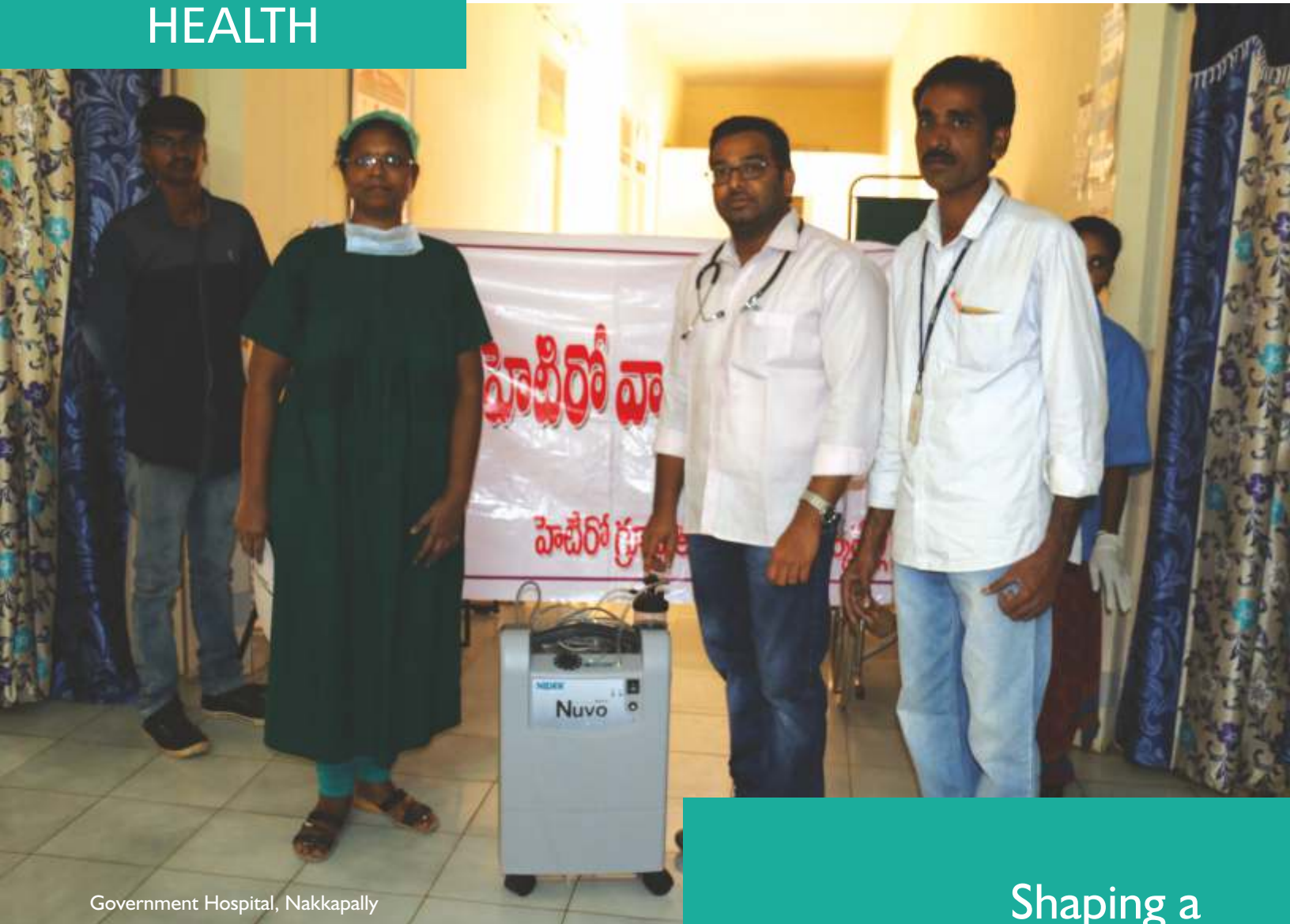
In our continuing mission to provide drinking water at doorstep, this year, we have completed laying of water pipelines in the Rajayyapeta village of Nakkapally Mandal covering every household. About 5000 families and 25,000 people will now have the access to clean drinking water. In addition, we also have executed water pipeline projects in N.Narsapuram and Boyapadu villages of Nakkapally Mandals.

Beneficiaries in Numbers:





HEALTH



Government Hospital, Nakkapally

Shaping a healthier tomorrow!

Besides being integral to human well-being and happiness, good health is central to a nation's economic progress and prosperity. Hetero has initiated a wide assortment of health programmes as a part of its mission to achieve a healthy India. And our outreach programmes are carefully tailored to meet specific requirements of communities.

The range of healthcare initiatives we undertake include:

Health Awareness:

Prevention is better than cure. In line with this saying, we are implementing a range of initiatives to promote health awareness and effect behavioural change in communities towards health. We are doing it with the help of Village AV presentations and specially designed communication materials.

Preventive Healthcare:

We regularly organise medical camps in partnership with qualified doctors and hospitals on a regular note. Here, a range of basic yet important preventive health check-ups like ECG and Blood Profiling etc., are carried out under their aegis followed by free medical consultation, and delivery of free medicine.

Through this initiative, we were able to reach out to 5975 people living in villages around Nakkapally. In addition, we partnered with a Government Hospital in Pune where over 1000 people availed the services.

Health at Doorstep:

Health on wheel (Mobile Medical Van) to reach out to populations with limited physical access to medical facilities. The medical van equipped with state-of-the-art diagnostic equipment and stocked with life-saving medicines carries trained para-medical staff to the remotest of villages providing them access to primary health care.

A total of 16,427 people belonging to 30 villages benefitted with our initiatives carried out on this front.

Infrastructure support:

Technology has become an integral part of modern medical care. From accurate diagnosis to treatment procedures, the role of medical equipment has become inevitable. With Government Hospitals being the main refuges for the underprivileged communities to seek treatment, we are supporting



Chandanada, Nakkapally

many government hospitals by sponsoring hi-end medical equipment during the year, we have equipped a few Government Hospitals with state-of-the-art medical devices like phototherapy units, oxygen concentrators.

Palliative care and more:

Palliative care plays a significant role in improving the quality of life for the families as well as the patients suffering from terminal illnesses. Recognising its need, we have partnered with various humanitarian organisations working in the area of Cancer for the benefit of patients. These organisations support patients going through chemotherapy, surgeries and palliative care. Our active support to Grace and Rainbow foundation is catering to the needs of about 100 terminally ill cancer patients.

Blood Donation Drive:

About 700 employees of Nakkapally unit have donated blood in a blood donation drive organised by NTR Trust.

Beneficiaries in Numbers:



Equipment support

320

Blood Donation camp

700



Health camps

5,975

NTR Trust

16,427





EYE CARE



Vision Centre, Nakkapally

From darkness to light!

Eyes are by far the most important of all sensory organs. Almost every activity we perform in our day-to-day life is totally dependent on our ability to see. And it becomes imperative for maintaining the health of eyes at all stages of life.

Appreciating the importance of vision, Hetero has made Eye Care one of its distinct CSR outreach initiatives. In addition, Hetero has joined forces with socially inclined eye care institutions for effective implementation of our outreach programmes.

We have tied up with Sri Kiran Eye Institute that is providing us with the through-the-line technical support (i.e, from consultation to surgeries) in treating patients with vision problems. Sri Kiran Eye Institute is a service oriented institution which started with the avowed objective of fulfilling the

social, moral and professional responsibility of eradicating blindness through advanced, exclusive and quality eye care delivered with a human touch.

Through this partnership, we are covering all of the villages which fall under Paikaraopet constituency.

In the year 2017-18, 195 cataract surgeries were performed and 4660 number of spectacles were distributed for refractive problems.



Vision Centre, Nakkapally

Initiatives in a nutshell:

- 100% free consultations and distribution of free medicines to the poor at free eye care camps, regularly organised at every village
- State-of-the-art vision centre at Mandal HQ catering to free eye check-ups round the year
- Awareness drives organised to spread awareness on prevention of eye disorders and infections.
- Free cataract surgeries, medicines, food, accommodation and spectacles for patients
- Free transportation from doorstep and back for patients including for post-operative consultations for patients undergoing cataract surgeries
- Free spectacles for patients with refractive errors

Beneficiaries in Numbers:



Operations

320

Spectacles Distributed

4,660



Eye screening through vision centre

6,325



INFRASTRUCTURE



Domadugu, Bonthapally, Unit-I

Building a better world!

Well-developed infrastructure is at the crux of enhancing both economic growth and quality of life. Appreciating this, we have long begun to focus on delivering to infrastructural needs of communities neighbouring our manufacturing facilities.

The scope and scale of our initiatives grew with time to transform the lives, livelihoods and lifestyles of communities. From enabling access to the urban centres to spurring economic activity, inspiring healthy living conditions to ensure security, opening up educational opportunities to ushering growth

opportunities, our infrastructural initiatives have facilitated economic welfare, health and prosperity benefitting thousands from the hitherto disconnected communities.



Taking a holistic approach, we are catering to both civil as well as social infrastructural aspects in equal measure. The range of our interventions include:

- Building of CC Roads
- Construction of Bus Shelters
- Building of Community Halls
- Construction of drainage systems
- Installation of Solar lights and solar blinkers
- Installation of CC cameras
- Installation of LED Lights
- Catering to infrastructure requirements of needs of MRO, MDO and Local Panchayat offices including IT and office furniture etc.

A total of 23910 members benefitted with our infrastructure initiatives in this financial year.





MANTHAN TRAININGS



Assuring a
promising future!

Manthan a dynamic program for the fresh college graduates is designed to provide hands on experience of working in a pharma set up. This has been one of the best platforms for fresh college pass outs as they are being trained for 60 days encompassing domain and behavioural learning in a dedicated training facility with the help of highly qualified experts

Manthan at Hetero polishes college pass outs through world-class learning infrastructure and by experienced professionals in the industry in both subject and behavioural parameters.

The 52 working days learning program enables students to gain the knowledge in the respective domains like, QA, QC, RA, AR&D, Engineering, Production and HR departments in the Pharmaceutical sector that is on par with at least 2 years experienced professionals as these classes are executed by the domain experts who possess at least 10 years' experience, bringing the real time case examples and metrics.

During the training, the candidates are paid a decent monthly honorarium. Further, the successful trainees are further placed with Hetero or get absorbed in the other companies which are spread across Andhra Pradesh and Telangana states.

**A total of 795 members
benefitted with our Skill
development initiatives in
this financial year.**



PLANTATION



Nakkapally

Trees are humankind's best friends. Besides enabling life in myriad ways, they are the only natural recourse for preserving the ecological balance of this planet, offering protection from natural calamities like floods, reducing the carbon footprint, and impeding the ominous phenomenon of global warming.

Towards the protection of green cover, we at Hetero undertake extensive plantation activities within and outside of your facilities. Also, in order to make our activities sustainable, we endeavour to spread awareness among local communities.

Leveraging our strong relationship with local communities, state-run educational institutions and local government authorities we were able to procure and distribute 30,000 saplings to various stakeholders free of cost.

We have supported the initiative of developing 50 hectares of land into a complete greenspace in addition to sponsoring good quality tree guards to support Telangana and AP State Governments' avenue plantation projects.

Shaping a greener planet!

A total of 4,62,724 trees were planted across 3 states of Telangana, AP & Maharashtra.



SWACHH BHARAT



Primary Health Centre, Jinnaram, Bonthapally Unit-IV



ZPHS, Bonthapally, Unit-I

Unhygienic environs are known to cause a variety of diseases in addition to being eyesores. The lack of proper garbage disposal systems and sanitation facilities, particularly in rural areas, further compounds the problem.

Hetero, responding to the clarion call for 'Swachh Bharat' given by the Government of India, has deployed a host of initiatives to realise clean and hygienic environs in villages bordering our facilities.

Followed by extensive on the ground needs' assessment, our initiatives identify and address to specific requirements of the communities.

The range of activities we undertake primarily and not limited to include:

- Construction of school toilets
- Construction of drainage systems
- Creating provision for water storage and supply including taps.
- Maintenance of toilets and cleaning of drainages
- Garbage cleaning
- Cleaning of streets etc.

Realising a clean India, healthy India!

**A total of 6,686 people
benefitted with our Swachh
Bharath initiatives in this
financial year.**



ART & CULTURE



ZPHS, Chetlapotharam, Kazipally



KGBV, Nakkapally

Our country is the birthplace of rich, varied and vibrant cultures with almost every state having its own distinct language, art, food and heritage. It is a home to long-valued traditions and ancient yet graceful art forms, which unfortunately are on the on the brink of extinction.

Hetero, appreciating the need for preserving nation's glorious cultural heritage is promoting as well as supporting such initiatives in all ways possible.

For starters, we have initiated free Kuchipudi and Bharatanatyam classes to about 150 enthusiastic children. Apart from which, we have extended support to repair and restoration of archaeologically and spiritually prominent temples dotting Nakkapalli and other facilities

Preserving our
nation's rich legacy!

**A total of 77,276 people
benefitted with our Art &
Culture initiatives in this
financial year.**



NEWS

పరిశ్రమ సహకారంతో బస్సాప్లు

పాఠశాల వద్దం దీర్ఘవృత్తి అమెల గ్రామం ప్రజలు



జిల్లాపట్టణంలోని పాఠశాల వద్దం దీర్ఘవృత్తి అమెల గ్రామం ప్రజలు... కార్యకర్తలతో కలిసి కార్యక్రమం నిర్వహించి... పాఠశాల వద్దం దీర్ఘవృత్తి అమెల గ్రామం ప్రజలు... పాఠశాల వద్దం దీర్ఘవృత్తి అమెల గ్రామం ప్రజలు...

పాఠశాల వద్దం దీర్ఘవృత్తి అమెల గ్రామం ప్రజలు... పాఠశాల వద్దం దీర్ఘవృత్తి అమెల గ్రామం ప్రజలు...

ప్రజాసేవ లక్ష్యంగా..



ప్రజాసేవ లక్ష్యంగా తన యాజమాన్యం ముందు నిర్ణయించుకున్న బస్ స్టాప్లను ఎక్కడ ఎక్కడ ఏర్పాటు చేయాలి అనే విషయంపై ప్రజలను సంబంధించి విన్నవించుకుంటున్న ప్రజాసేవ లక్ష్యంగా..

-వైద్యకేంద్రం
గౌరవోపేతం గౌరవోపేతం

విద్యాలయాలకు వెన్నెముక హాటిరో

సేవలు మరువలేనివి - ఎం.కె.ఎస్. డివిడి



ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి

విద్యాలయాలకు వెన్నెముక హాటిరో సేవలు మరువలేనివి - ఎం.కె.ఎస్. డివిడి... ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి...



విద్యాలయ ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి

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హాటిరో సేవలు అభినందనీయం

హాటిరో సేవలు అభినందనీయం... ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి...

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523 మంది టెన్స్ విద్యార్థులకు ఆల్ ఇన్ ఒన్ పుస్తకాలు



పుస్తకాలు పంపిణీ చేసిన దృశ్యం

ఆల్ ఇన్ ఒన్ పుస్తకాలు... ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి...

శత శాతం ఉత్తీర్ణత సాధించి బీసీ మండల అధ్యక్షుడు చిట్టెలబాబు



ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి

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సేవలు ప్రశంసనీయం

సేవలు ప్రశంసనీయం... ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి...

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విద్యార్థులకు పుస్తకాలు అందజేస్తున్న ఎం.కె.ఎస్. డివిడి

విద్యార్థులకు పుస్తకాలు అందజేస్తున్న ఎం.కె.ఎస్. డివిడి... ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి...

వందో తరగతి విద్యార్థులకు స్టడీ మెటీరియల్ పంపిణీ

వందో తరగతి విద్యార్థులకు స్టడీ మెటీరియల్ పంపిణీ... ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి...



ప్రజాసేవలతో పాటునే కార్యక్రమంలో మల్లారావు యాదవ్ కింది ప్రతినిధి



Awards & Recognitions

National award for Excellence in CSR and Sustainability” on 20th September 2017 at Vivanta by Taj, Bangalore organized by World CSR day





SUM-UP



Our journey in Short...

The range of CSR initiatives we undertook in the year 2017-2018 offer us every reason to celebrate our successful stride into our 25th anniversary year. By placing the onus on sustainability, we were able to carve out self-reliant communities. This has enable us to expand our CSR footprint to new regions which deserve a helping hand.

From education to infrastructure, drinking water to livelihood programs, and everything in between and beyond, we have inspired long-lasting solutions which have positively impacted every sphere of communities' way of life.

As we look forward to our silver jubilee year, we hope to usher novel initiatives which would make a world of difference to the communities touched by us.



GALLERY





HETERO

Hetero Corporate

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