

CSR JOURNEY

2018-2019



Empowering
Communities.
Transforming Lives.



HETERO


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Chairman's Note



Committed to make the difference.

At Hetero, CSR is interwoven with our business goals and objectives. For over two-and-a-half decades we have strived for actualising sustainable societies. We have been prudent in investing our resources in initiatives which offer lasting solutions to the problems affecting the communities.

The success of our CSR efforts owes to our dynamic approach. We have conceived and implemented novel solutions to keep up with the demands of changing times and community requirements.

Our ultimate focus has always been to strengthen the communities from within where they gradually progress from dependence to independence and from reliant to self-reliant. I am proud that we have been able to achieve considerable success in this objective of ours.

With more and more communities becoming self-sustainable, we will have the opportunity to reach out to the unreached and take our mission of making a difference to newer and deserving communities.

As we move ahead, we look forward to work towards the betterment and wellbeing of the underserved societies besides continuing to inspire meaningful initiatives in all the times to come.

Dr. B. P. S. Reddy
Chairman
Hetero Group of Companies



CSR Journey



Dr. Vamsi Krishna Bandi
Managing Director



Dr. K. Ratnakara Reddy
Director



J. Sambhi Reddy
Director



Dr. C. Mohana Reddy
Director



K.V. Bhaskara Reddy
Director

Taking CSR to the next level.

The journey of CSR at Hetero has been that of steady growth and constant innovation. We have ensured that the progress we make in terms of reach, resource allocation and range of initiatives to be in consonance with our organisational growth.

Our initiatives, underpinned by the idea of sustainability has contributed to transformation of communities into economically progressive and environmentally responsible social units. The attitudinal shift of communities we worked with towards education (especially girl child education), water and environmental conservation etc., bear testimony to our efforts.

Our ongoing endeavour for enhancing transparency, streamlining

project execution processes and encouraging community participation is helping us to scale-up the efficiency and effectivity of our outreach programmes.

As we course into a new financial year, we aim to further expand the horizons of our work and continue to make a meaningful difference to the world.

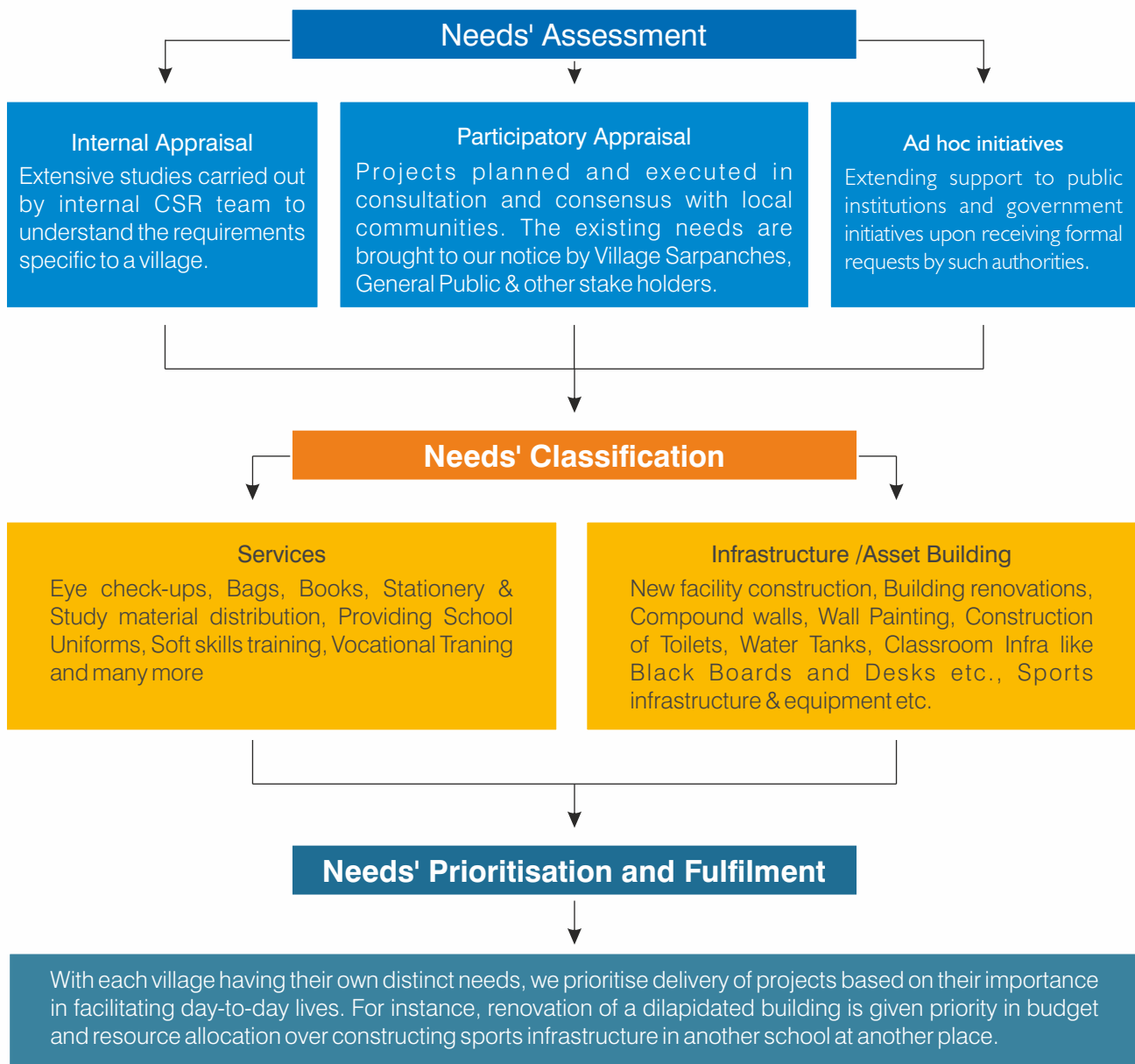


CSR process blueprint

Our CSR initiatives are designed to shape self-reliant communities in the long run. Our CSR initiatives while initially extend all out support to the out communities also work to bring about attitudinal shift in communities where the dependence on external support decreases with time. Thus, empowering the communities to independently course on the path of development. For Hetero, it comes as an opportunity to expand our services to other deserving communities.

We have a process blueprint which guides us in initial phases where hand-holding is required. From project identification, mapping, budgeting to execution, it brings about transparency and enhanced efficiency to the process.

How we do it?



IN LINE WITH



SUSTAINABLE DEVELOPMENT GOALS

We at Hetero besides being responsive to the challenges affecting communities also strive to align our our CSR objectives to meet the UNDP Sustainability Development Goals (SDGs) which aim to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. Of the 17 identified SDGs, Hetero's CSR initiatives span across 11 areas which are playing a huge role in steering communities on the path of progress and sustainable development.



- A major employment provider for both skilled and unskilled resources locally and globally with about 21,000 employees worldwide



- Support for supplementary nutrition for school children



- Ensuring healthy lives for all ages through health education, free medical check-ups, and supply of free medicines in villages
- Catering to healthy vision of all age groups including check-ups, surgeries and spectacles distribution.



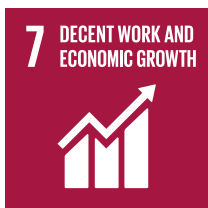
- Promote child education with particular focus on girl child education through parent sensitisation, improvement of amenities at schools and merit scholarships etc.
- Supporting coaching initiatives and helping graduates prepare for competitive exams



- Ensuring community access to safe drinking water through RO Plants
- Bringing water supply to the doorstep for domestic purposes
- Basic sanitation through construction of toilets & drainage systems etc.



- Besides making conscious efforts in conserving energy, Hetero group has a marked presence in solar and wind power generation.



- Capacity building initiatives like vocational training for employable unskilled youth
- Softskills training and hands-on pharma training followed by absorbing the qualified resources



- Catering to the infrastructural needs of communities including:
- CC roads
 - Community libraries
 - Community centres
 - Educational infrastructure
 - Solar street lighting
 - LED lights
 - CC cameras for better security etc.



- Pro-active measures like extensive plantation drives, greenbelt maintenance and Hetero Group's marked presence in renewable energy sector.



- Active support to afforestation, land reclamation and lake restoration initiatives of Government of Telangana apart from adoption of wild animals.



- Ensure responsive and participatory decisions at community level. Equipping community based institutions with technology and enhance swiftness of action for local issues
- Promote and strengthen women empowerment through education and skill development
- Addressing to women atrocities and providing social protection



EDUCATION

Govt. Jr. College, Jinnaram



Empowerment through education.

Quality education is one of the key sustainable development goals recognised by the United Nations to foster peace and prosperity of the planet. It makes a positive impact on communities by shaping their future. It has the power to transform attitudes, nurture talents, enhance human potential, and open up new opportunities of growth among many others.

We at Hetero have done pioneering work in the field of education which brought about an empowering change in the communities touched by us.

We over the years have incrementally increased the scale and scope of our education outreach efforts. From Primary education to Post-graduation, we today are making our presence felt at all levels of formal education.

Financial Year Highlights:

Construction of a Junior College:

We have extended full financial support towards the construction of a new government junior college building at Jinnaram mandal. This expansive structure, which can accommodate about 1,000 students, is expected to provide access to quality intermediate education (all streams) to the students of ten neighbouring villages. The government of Telangana is also aiming to upgrade it into a degree college in near future.



Free distribution of SSC Study Material:

We have printed and distributed question banks validated by the Andhra Pradesh SSC board among 10th standard students hailing from various villages in Andhra Pradesh. About 1050 students benefitted from the initiative. This material is intended to boost the pass out percentage by providing valuable guidance to weak students on important topics and tips thereby enabling them to get through SSC board examinations.

OU Chemistry Lab:

We have extended considerable financial support to the setting up of a state-of-the-art chemistry lab at Osmania University. This fully equipped lab is anticipated to benefit graduates, post-graduates and research scholars alike.

Distribution of Uniforms, Books and Bags:

Have distributed uniforms, notebooks, bags and stationery to 15,778 school children

Lead India:

Our support to Lead India 2020 Foundation has helped 95,020 students from 432 schools and 50 colleges to hone their soft skills and personality.

Supporting Education:

We have extended financial support to 28 students to help them pursue their dreams.

Funding support staff:

We have extended financial support for government schools to hire support staff which included 85 Vidya Volunteers, 12 caretakers and 1 watchman.

Merit awards:

44 merit award were given to students in appreciation of their outstanding academic performance.



Beneficiaries in Numbers



Education Support

28



Vidya Volunteers

7,117



Nutrition

13,414



Infrastructure

342



Uniforms,
Books & Bags

15,778



SSC Reading
Material

1,050



Merit Awards

44



DRINKING WATER

N. Narsapuram, Nakkapally



Ensuring access to safe drinking water.

The scarcity of water and a high rate of water-related disease incidence are the major challenges faced by rural communities in our nation.

Hetero has immensely contributed to the welfare of such communities through a wide range of initiatives over the years. Focussed on offering lasting solutions which ensure water availability and potability, our efforts in this sphere have been able to quench the thirst of villages neighbouring our facilities.

Our outreach efforts in the past included community borewells, community RO plants, overhead tanks, water supply through water tankers and laying of pipelines among others.

This financial year we have extensively invested in laying the pipelines at N. Narsapuram and Rajiahpet villages of Nakkapally Mandal. We have built overhead tanks in villages near Pune besides catering to the maintenance of RO plants in villages on an as-needed basis.



Kurkumbh, Daund, Pune



Boyapadu, Nakkapally



Amalapuram, Nakkapally



N. Narsapuram, Nakkapally

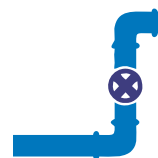
Beneficiaries in Numbers



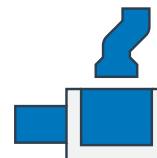
RO Plants
4,850
households



Hand Bores
1,110
households



Water Pipeline
1,000
households



Water Sump
2,000
households



HEALTH

Thammayapeta, Nakkapally



Caring for health.

Healthcare is one of the key focus areas of our CSR efforts. It happens to be a natural extension of our business' spirit. Appreciating the significance of good health in promoting economic stability and prosperity of the nation, we have

ushered a host of distinct and diverse initiatives. The emphasis of our outreach programmes are primarily centred on enabling access to quality primary healthcare services to the unreached sections of the society.



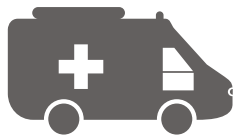
The range of initiatives we cater to include:

- Healthcare Camps • Mobile Medical Van
- Preventive health check-ups • Free medicine distribution
- Health awareness drives • Infrastructure support
- Equipment donation • Palliative care

Financial year Highlights

This financial year, we have built a modern and fully furnished waiting hall at Gummadidala Primary Healthcare Centre.

Beneficiaries in Numbers



Mobile Medical Van
16,084



Health Camps
13,968



Health Support
22



EYE CARE

Vision Centre, Nakkapally



Spreading the light of sight.

Hetero is one of those few organisations which made eye care an important part of its CSR endeavours. We have taken some of the pioneering steps to make quality eye care accessible to all those in need.

We have built a state-of-the-art vision centre at Nakkapally Mandal which affords free eye check-ups for about 30 villages dotting the Mandal attracting hundreds of patients throughout the year.

Building on the success of the above initiative, we have unveiled our second state-of-the-art vision centre at Siddipet District of Telangana this financial year. And through this centre we aim to bring back the light into lives of the underprivileged in all the future to come.

We also in the past have catered to free cataract surgeries, post-operative care, free medicines, eye check-up camps and distribution of spectacles among other initiatives.

Pictures of Vision Centre, Nakkapally



Beneficiaries in Numbers



Operations

356



Spectacles
Distributed

2,734



Eye Screening at
Vision Centre

7,177



INFRASTRUCTURE

CC Road, Nakkapally



Connecting communities with development.

Hetero has made significant investments in a range of infrastructure initiatives to endow villages neighbouring our manufacturing units with essential civic and household amenities. All the projects are conceived and implemented to inspire access to economic, employment and educational opportunities besides catering to health, safety and security needs of these underserved communities.

Our outreach programmes in this Financial Year have covered the following areas:

- **Building of a CC Road:**

A CC road was constructed at Bonthapally Village. This initiative is providing for safe and quick access to the state highway besides reducing the risk of road accidents for the villagers.

- **Installation of CC cameras**

We have funded the procurement and installation of CC cameras at Bonthapally Village, Sanath Nagar and Nalgonda District. The hi-end cameras are a proving to be helpful in reducing crime.

- **Construction of Bus Shelters**

We have built two bus shelters at Nakkapally and Bonthapally villages to help the passengers spend their waiting time comfortably.

- **LED Street Lights**

The LED street lights installed at Nakkapally town offer safety to the people and especially women commuting in the night.

- **Construction of Fire Station at Jadcherla**

We have supported the construction of a modern fire station near Jadcherla industrial SEZ. For an industrial zone where the probability of fire accidents occurring is high, this fire station close to it will reduce the time taken for a fire brigade to reach the spot and undertake firefighting operations.

- **Installation of Solar Blinkers**

The installation of solar blinkers along the intersections on the state highway leading to Nakkapally is playing a vital role in reducing the accident rates.

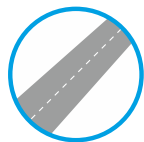


Bus shelter, Nakkapally



Bus shelter, Jinnaram

Beneficiaries in Numbers



CC Roads

900
households



Village Infrastructure
& LED Lights

800
households



Bus Shelters
Construction

12,479
people



SKILL DEVELOPMENT TRAININGS



Empowering the future.

Hetero has initiated skill development programmes to inspire right aptitude and attitude among the youth in order to enhance their career prospects. These initiatives complement the academic endeavours while infusing build self-confidence in the students.

We have designed a two-tier training programme to individually address the needs of School and Jr. College students and qualified graduates respectively.

Softskills training in High schools and Jr. Colleges

Apart from regular pedagogy, soft skills have become imperative for students to make a difference to their careers. This becomes particularly important for students hailing from Government Schools in rural areas who lack access to qualified resources who could nurture such skills. We have partnered with “Lead India 2020 Foundation”, an NGO catering to spread value-based and skill-based education, to impart soft-skills training to the students.

Through the TOT (Training of Trainers) approach, Lead India has laid the foundation of a bright future for about one Lakh students in Khammam District.

Industry oriented training

We are currently carrying out two dedicated programmes by the names 'Manthan' and 'NEEM' to provide hands-on pharma industry training to qualified graduates especially to

those from science streams. The aim of the programme is to shape industry-ready workforce with necessary skills which will boost their chances of gaining employment in top pharma companies.

The best part of it all is that we offer a stipend to those who undergo the training and directly recruit top performers from each batch upon successful course completion.

Beneficiaries in Numbers



Manthan
Training

799



Livelihood
support

400



TOT -
Lead India 2020

237



PLANTATION

Kazipally



Greening our world.

Trees offer natural protection from most of the environmental ills concerning our world today. Besides preserving the delicate ecological balance, they greatly contribute in mitigating the effects of floods, groundwater depletion, global warming, and climate change among others.

We at Hetero extensively promote plantation as a part of our CSR. Apart from undertaking mass plantation activities within and outside of your facilities, we focus on sensitising our employees and local populations on preservation of green cover to make our initiatives sustainable.



Total plantations
in this financial year

1,13,828



ART & CULTURE



Nakkapally

Preserving precious heritage.

Our country is a birthplace to diversely magnificent cultural and art forms including music, dance, sculpting and paintings among others. We at Hetero, have brought Art and Culture into the purview of our CSR activities to preserve the precious heritage of this nation.

We are extending our support for enabling the children of select Government Schools in Telangana and Andhra Pradesh to learn Kuchipudi Dance. Besides preserving this beautiful dance form for future generations, our efforts have paved the way for promoting and propagating it as well with the children performing at programmes organised at the state level.

Above all, we continue to invest in renovation of old structures revered by locals and which are important in terms of their architectural, traditional and spiritual significance. We also contribute to the preservation and promotion of folk arts including dance, music, traditions, customs, rituals and festivals unique to the villages bordering our facilities.



SPORTS



Encouraging sports.

Hetero has a track record of encouraging sports as a part of CSR. We sponsor highly talented athletes from various sporting categories whenever an opportunity presents itself. Because we understand how the lack of financial backing can hamper the careers of athletes despite them having great potential.

This financial year we are proud to have an opportunity to extend our support to Mr. Mohit, a budding national level

Tennis Player with enviable records to his credit. Our support to him is likely to go a long way in helping him emerge as a global champion and bring laurels to the country.

Apart from the above, we have provided outdoor play equipment for a Government Kindergarten School at Ootla Jinnaram Village.



CSR IN THE NEWS

అంగన్వాడీ పిల్లలకు యూనిఫారం పంపిణీ

యూనిఫారాలు అందజేస్తున్న హెబీలో డీజీఎం కమలాకరెడ్డి, సర్పంచ్ వెంకటలక్ష్మి

నక్కవల్లి, జూలై 21: నక్కవల్లి మండలంలోని 31 అంగన్వాడీ కేంద్రాల్లో చదువుకుంటున్న చిన్నారులకు కూడా యూనిఫారాలు ఇవ్వాలని హెబీలో డా. కమలాకరెడ్డి ప్రతిపాదనను నిర్ణయించింది. ఈ మేరకు నక్కవల్లిలోని అంగన్వాడీ కేంద్రంలో శనివారం ఉదయం ఆ సంస్థ డీజీఎం కమలాకరెడ్డి, సర్పంచ్ వీసం వెంకటలక్ష్మి యూనిఫారాల పంపిణీ ప్రారంభించారు. ఈ సందర్భంగా జీఎం కమలాకరెడ్డి మాట్లాడుతూ తమ పరిశ్రమ సీఎంఓ డాక్టర్ బండి పార్కెటింగ్ అదేశాల మేరకు అంగన్వాడీ కేంద్రాల చిన్నారులకు కూడా యూనిఫారాలను అందజేస్తున్నామని చెప్పారు. 31 సుందె గిరి పక్ష మధ్య వయస్సున్న సుమారు 760 మంది పిల్లలకు వీటిని పంపిణీ చేస్తామని ఇందుకోసం సుమారుగా రూ.35 లక్షలు వ్యయమవుతుందని చెప్పారు. ఇందులో రానుకృష్టాంశం అంగన్వాడీ కార్యకర్తల సంఘం అధ్యక్షులకు దుర్గాణి, తదితరులు పాల్గొన్నారు.

4 ఆంధ్రజ్యోతి

నిశాభపట్నం • శుక్రవారం
4 మే 2018
www.andhrajyothy.com

పాములవారి హెబీలో కంపెనీ నిర్మించిన ఆర్వీ ఫ్లాంట్

నేడు ఆర్వీఫ్లాంట్ ప్రారంభం

కోటప్పరెడ్డి, మే 3: మండలంలోని పాములవారిలో హెబీలో కంపెనీ ఏర్పాటు చేసిన ఆర్వీ ఫ్లాంట్ను శుక్రవారం రారాల్ ఎన్సీ రావాలిడేవ్ శర్మ ప్రారంభించనున్నారు. సర్పంచ్ కిలాడ సత్యవేణు తలిపాడు, నక్కవల్లి హెబీలో గ్రూప్ ఆఫ్ కంపెనీ యాజమాన్యం రూ.4 లక్షల వ్యయంతో పాములవారిలో ఆర్వీ ఫ్లాంట్ నిర్మించింది.

సహకార జ్యోతి

శనివారం 13, జూలై 2018

సహకార జ్యోతి

శనివారం 13, జూలై 2018

సహకార జ్యోతి సమాజం ద్వారా పాములవారిలో నిర్మించిన ఆర్వీ ఫ్లాంట్ ప్రారంభం. ఈ సందర్భంగా సర్పంచ్ కిలాడ సత్యవేణు తలిపాడు మాట్లాడుతూ, ఈ ఫ్లాంట్ ద్వారా పాములవారిలో నిర్మించిన ఆర్వీ ఫ్లాంట్ ప్రారంభం. ఈ సందర్భంగా సర్పంచ్ కిలాడ సత్యవేణు తలిపాడు మాట్లాడుతూ, ఈ ఫ్లాంట్ ద్వారా పాములవారిలో నిర్మించిన ఆర్వీ ఫ్లాంట్ ప్రారంభం.

పాలి సేవలు అమోఘం- సర్పంచ్ వీసం వెంకటలక్ష్మి

ఘనంగా హెబీలో స్కూల్ బ్యాగుల పంపిణీ కార్యక్రమం

నక్కవల్లి, జూలై 12, ప్రభాతం

ఈ ప్రాంతంలో పేద విద్యార్థుల కోసం హెబీలో ప్రతి ఏడాది అందజేస్తున్న సేవలను అమోఘం మేనేజ్ మెంట్ వారు ప్రోత్సహించి పాములవారిలో నిర్మించిన ఆర్వీ ఫ్లాంట్ ద్వారా పాములవారిలో నిర్మించిన ఆర్వీ ఫ్లాంట్ ప్రారంభం. ఈ సందర్భంగా సర్పంచ్ కిలాడ సత్యవేణు తలిపాడు మాట్లాడుతూ, ఈ ఫ్లాంట్ ద్వారా పాములవారిలో నిర్మించిన ఆర్వీ ఫ్లాంట్ ప్రారంభం.

పాములవారి హెబీలో కంపెనీ నిర్మించిన ఆర్వీ ఫ్లాంట్

విజిత సాయివరణ్ జోడీ

సీనియర్ అందర్-16 బోర్డు

ఈనాడు డిజిటల్, హైదరాబాద్, సీనియర్ అందర్-16 బోర్డులో సహకారం చేసిన హాకీ సాయివరణ్ రెడ్డి మరణం. దాని ఫలితంగా శ్రీనివాస్ బాలుర డిజిటల్ బ్రాడర్స్ సుదర్శించుకున్నారు. అందర్లో శనివారం ఆరిగిన బాలుర డిజిటల్ బ్రాడర్స్ సాయివరణ్- దాని ఫలితంగా క్రీడకళా జోడీ 9-5 తేడాతో యుగిలాట్ సింగ్- ఆర్డర్ (అందర్) అంట్ల సగ్గి విజితగా నిలిచింది. మరోవైపు అందర్-14 సింగిల్లో సాయివరణ్ మంచి ప్రదర్శన చేసి రన్స్ లోగా నిలిచారు. ఫైనల్లో సాయివరణ్ 4-6, 6-4, 5-7తో యుగిలాట్ చేతిలో మరణం పాలయ్యారు.



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AWARDS & RECOGNITIONS

Hetero Group honoured with "Excellence in Corporate Social Responsibility" Award at UBM India Pharma Awards 2018

An award from Pune Zilla Parishad for "Best CSR Contribution in Pune district"



SUM-UP



Our journey in short...

Our commitment to CSR is demonstrated by our endeavours. Apart from catering to existing initiatives we are constantly seeking to expand our presence in terms of geography and outreach programs. We also are making continuous improvements to our processes to augment the delivery, sustainability and impact of our initiatives.

This financial year, the areas of education, infrastructure and health have been given additional importance among activities undertaken. We continue to place the onus on

environmental and social sustainability to facilitate overall development of communities.

Our ongoing efforts in realising self-reliant communities are bearing fruit with communities getting to progress independently without external intervention or assistance.

As we surge ahead into another financial year, we aim to identify new avenues of outreach to make a world of difference to the communities touched by us.



HETERO

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